



**LIVE**  
**2018**

# Leading Innovative Vascular Education

Organized by:

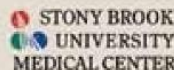


**Institute  
of Vascular Diseases (IVD),  
Greece**

In collaboration with:



**Hellenic Society of Vascular  
and Endovascular Surgery**



**Stony Brook University  
Medical Center, New York, USA**



**International Symposium  
on Endovascular Therapeutics**



**Intervention Master Aortic Course**

**May 24-26  
2018**

**Conference and Cultural Center  
of the University of Patras  
Patras, GREECE**

**INVITATION TO  
INDUSTRY**

<http://www.live2018.gr>

Organizing - Administrative Bureau / Secretariat:



**Conferre S.A.:** "The Art of Bringing People Together", Stavrou Niarchou Avenue, GR 451 10, Ioannina, Greece,  
Tel.: [+30] 26510 68610, Fax: [+30] 26510 68611, E-mail: [info@conferre.gr](mailto:info@conferre.gr), website: <http://www.conferre.gr>

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Dear Sir/Madame,

We are glad to invite you to apply for hosted sponsor status to the annual international symposium of IVD, LIVE 2018.

LIVE 2018 – Leading Innovative Vascular Education Symposium will be held **on May 24-26, 2018 in Patras, Greece.**

A 3-day scientific programme has been carefully designed to emphasize underlying scientific developments important to the diagnosis and management of vascular diseases.

The symposium will host a wide range of sponsorship opportunities in order to support sponsors' marketing aims and thus, we kindly ask you to include it in your budget estimate of sponsorship for next year. Please also note that the symposium will give the opportunity for the organization of several sponsored sessions included in the main program.

Companies who wish to participate are kindly requested to express their interest by sending the Sponsorship Booking form (available at the end of this booklet) to: [info@conferre.gr](mailto:info@conferre.gr).

This year's program will incorporate an important number of sessions in cooperation with international societies and association such as the ESCVS, the Orient Vascular Society, Site and Imac trying every year to expand its international character and enrich the mutual cooperation.

## Course Directors

### **A. Giannoukas**

*Professor of Vascular Surgery, School of Medicine, University of Thessaly, Larissa, Greece*

### **N. Labropoulos**

*Professor of Surgery and Radiology, Director, Vascular Laboratory, Department of Surgery, Stony Brook University Medical Center, New York, USA*

### **M. Lazarides**

*Professor of Vascular Surgery, School of Medicine, "Democritus" University of Thrace, Alexandroupolis, Greece*

### **M. Matsagkas**

*Professor of Vascular Surgery, School of Medicine, University of Thessaly, Larissa, Greece*

### **D. Tsetis**

*Professor of Interventional Radiology, School of Medicine, University of Crete, Heraklion, Greece*

### **I. Tsolakis**

*Professor of Vascular Surgery, School of Medicine, University of Patras, Patras, Greece*



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## SPONSORS & EXHIBITORS ESCVS in conjunction with LIVE 2017, Thessaloniki, Greece

**66<sup>th</sup> ESCVS**  
International Congress of the European Society  
for Cardiovascular and Endovascular Surgery

In conjunction with  
**LIVE** Leading  
Innovative  
Vascular  
2017 Education

May 11<sup>th</sup> - 14<sup>th</sup>, 2017, Makedonia Palace Hotel, Thessaloniki, Greece

**Sponsors/Exhibitors**

**PLATINUM SPONSORS**

**GORE** Creative Technologies Worldwide

**Medtronic**

**GOLD SPONSORS**

**BAYER**

**GETINGE**

**LEO**

**SOFMEDICA** LEFT SAVING INNOVATION

**Endologix**

**SILVER SPONSOR**

**cana** LABORATORIES

**Bolton Medical**  
A WerfenLife Company

**SPONSORS**

**BAIRD**

**biolas**

**endotech**

**gcp med** Γενική Χημική

**Hospital** line

**Igiasi s.a.**

**LIBYTEC** PHARMACEUTICAL S.A.

**Lifetech** BIO-TECH

**LivaNova**  
Health innovation that matters

**PALMOS-SA** MEDICAL SUPPLIES

**PAPAPOSTOLOU** MEDICAL EQUIPMENT CENTER

**PECAlabs**

**SANOFI**

**SERVIER**

**ST. JUDE MEDICAL**

66<sup>th</sup> International Congress of the European Society for Cardiovascular and Endovascular Surgery  
In conjunction with  
LIVE2017 Leading Innovative Vascular Education

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Organizing – Administrative Bureau / Secretariat:

**Conferre S.A.**  
the art of bringing people together

Conferre S.A.: "The Art of Bringing People Together", Stavrou Niarchou Avenue, GR 451 10, Ioannina, Greece,  
Tel.: (+30) 26510 68610, Fax: (+30) 26510 68611, E-mail: [info@conferre.gr](mailto:info@conferre.gr), website: <http://www.conferre.gr>

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## LIVE 2017 SYMPOSIUM OVERVIEW HIGHLIGHTS

### The Highlights of the Programme

This year's Congress welcomed almost 770 participants.



### Abstracts

All contributed abstracts were ranked by members of the award committee on a scale of 1-10 and they were incorporated in the program as follows:

- 18 abstracts submitted for oral presentations ranked with the best score were included in the programme in the Award Sessions (Cardiac & Vascular)
- 24 abstracts submitted for e-poster presentations ranked with the best score were included in the programme in the Best e-poster Sessions (Cardiac & Vascular)
- 242 abstracts were selected to be presented as oral presentations
- 165 abstracts were selected to be presented as e-poster presentations
- The best Oral & the best e-Poster Presentations were awarded by an independent scientific award committee (on the basis of scientific merit of authors' works and presentations).

## WEBCASTING:

Watch the videos, slides & photos of the Symposium on  
<https://www.livemedia.gr/escvs2017>



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## **LIVE 2018**

### **Conference and cultural center of the University of Patras**

The Conference will be held at the Conference and cultural center of the  
University of Patras, Patras, Greece

<http://www.confer.upatras.gr/>



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## What you need to know

- All prices are subject to Greek VAT 24%.
- Sponsors participating with satellite lectures /symposia will be given FIRST CHOICE and will be treated on a "first come, first served basis" until January 29th, 2018 and until this deadline, other Sponsors will be granted an option.
- Among sponsors with satellite lectures/symposia, priority will depend on the date of receipt of application.

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## Individual Sponsorship Opportunities

### 1. EXHIBITION

The pharmaceutical/technical Exhibition will be held in a special exhibition hall. In the Exhibition Hall pharmaceutical and/or equipment/device industries will display relevant products and therapeutic developments.

#### Stand Space Rental

##### This includes:

- ✚ **Space rental.** Shell scheme panels as well as furniture or electrical usage are **not** provided and exhibitors are required to make arrangements for their own side and back walls for their booth. Daily cleaning is included.
- ✚ Company's logo on Symposium website
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site

#### Important Notes:

- Space allocation will be made on a "first-come first-served" basis.
- Total sponsorship of each company will be also taken under consideration. Priority of choice will be given to sponsors with Satellite Lectures or symposia.
- Space allocation for each company will be confirmed by the end of February 2018.
- The floor plan will be available with above confirmation.

**SPACE RENTAL FEE: Euro 550/m<sup>2</sup> plus VAT 24%**



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## 2. SYMPOSIUM MATERIAL

### A) ADVERTISEMENTS IN THE FINAL SCIENTIFIC PROGRAMME

The Final Scientific Programme will be published online at <http://www.live2018.gr> on March 2018. The printed version of the Final Programme will be distributed on-site to all registered participants in the participants' Symposium Bags.

#### The sponsorship includes:

- ✚ Full page color advertisement (*Arrangement will be made on a "first-come first-served" basis. Priority will be given to sponsors with Satellite Lecture/symposium*)
- ✚ Sponsor's logo on Symposium website
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site

#### Important Note:

Advertisements should be sent electronically the latest by February 2018 to the Organizing-Administrative Bureau ([info@conferre.gr](mailto:info@conferre.gr)) in high quality PDF format. Previous sponsorship confirmation is required with information regarding dimensions.

**SPONSORSHIP FEE: Euro 2.500,00 plus 24% VAT**

### B) SYMPOSIUM PROGRAMME AT A GLANCE – MINI PROGRAM

The pocket programme is a short version of the congress programme including all important Congress information. Your company logo will be printed on this useful publication that will be inserted in the badge holder (no advertisement).

#### The sponsorship includes:

- ✚ Company's logo on Symposium website
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site
- ✚ Sponsors' Logo on the pocket program included in the in the badge

**SPONSORSHIP FEE: Euro 3.000,00 plus 24% VAT**



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## **C) ADVERTISING MATERIAL TO BE INCLUDED IN THE DELEGATE CONGRESS BAG**

### **The sponsorship includes:**

- ✚ A full-page advertisement of the Sponsor will be included in the participants' Symposium Bags.
- ✚ Sponsor's logo on Symposium website with a hyperlink to a website of their choice
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site

### **Important Note:**

Advertisement flyers should be delivered in 300 pieces at a place and date the Organizing-Administrative Bureau will confirm.

**SPONSORSHIP FEE: Euro 1.500,00 plus 24% VAT**

### 3. OTHER ACTIVITIES

#### A) SPONSORED SESSIONS

Opportunity to organise an Official Symposium/Session.

Programme subject to the approval of the LIVE 2018 Course Directors.

Speakers will be invited by the Sponsor. Travel costs and accommodation of the speakers will be covered by the Sponsor. This also applies in the case where the symposium speakers have already been invited by the Congress.

#### The sponsorship includes

- ✚ Hall rental, standard audio/visual equipment
- ✚ Permission to use the phrase: "Satellite Symposium/Session of LIVE 2018"
- ✚ Inclusion of Sponsors Sessions invitation in the participants' bags  
(Insert to be provided by Sponsor)
- ✚ Special time slots will be designated and allocated on a "first come, first served" basis according to the Scientific Program

**SPONSORSHIP FEE: 30-45 MIN Euro 4.000,00 – 8.000,00 plus 24% VAT**

#### Available Time Slots for Satellite Symposia/Sessions:

<u>DATE</u>	<u>TIME</u>	<u>DURATION</u>	<u>FEE</u>
Friday, May 25 <sup>th</sup> 2018	12:45 - 13:30	Satellite Duration: 45 min	<b>8.000,00 €</b>
Friday, May 25 <sup>th</sup> 2018	13:45 - 15:30	Satellite Duration: 45 min	<b>6.000,00 €</b>
Saturday, May 26 <sup>th</sup> 2018	13:40 - 14:25	Satellite Duration: 45 min	<b>8.000,00 €</b>
Saturday, May 26 <sup>th</sup> 2018	14:40 - 15:25	Satellite Duration: 45 min	<b>6.000,00 €</b>
Upon Request & Availability		Satellite Duration: 30 min	<b>4.000,00 €</b>
Upon Request & Availability		Satellite Duration: 30 min	<b>4.000,00 €</b>
Upon Request & Availability		Satellite Duration: 30 min	<b>4.000,00 €</b>

**IMPORTANT NOTE:** Requests will be treated on a "first come, first served basis" until **December 29th, 2017**. Total Sponsorship of each company will be also taken under consideration.



## **B) POSTER EXHIBITION (SOLE SPONSORSHIP)**

Posters will be presented during the scientific program in the main hall.  
E-posters will be also available in the exhibition hall during the congress.

### **The sponsorship includes:**

- ✚ Sponsor's logo on the screens of the e-posters (two screens)
  - ✚ Sponsor's logo on Symposium website
  - ✚ Acknowledgement in Sponsors' List in the Final Programme
  - ✚ Acknowledgement on Sponsors' Board on-site
- Sponsors will not have any input regarding the content of the posters

**SPONSORSHIP FEE: Euro 2.000,00 plus 24% VAT**

## **C) TECHNICAL SUPPORT & WEBCASTING**

Facilities will be available at the Symposium venue for speakers and abstract presenters to review their presentations.

- ✚ Sponsor's name/company logo will appear on signs for this designated area
- ✚ Sponsor's name/company logo will appear on screensaver on each one of the computers' monitors plus signage on site
- ✚ Sponsor's logo on Symposium website
- ✚ Acknowledgement in the Sponsors' List in the Final Programme

LIVE 2018 course directors taking under consideration the importance of all presentations and in the framework of its educational character will make available all webcasted/recorded presentations via the IVD website.

### **The sponsorship includes:**

- ✚ Company's logo on Symposium website
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site
- ✚ Company's logo on IVD website in the special area of LIVE 2018 webcasting

**SPONSORSHIP FEE: Euro 5.500,00 plus 24% VAT**

## 4. CATERING - DINNERS

### A) FACULTY DINNER

A dinner in a local restaurant will be organized by all faculty members.

#### The sponsorship includes:

- ✚ The Sponsor's logo will be printed on the invitations provided to all invited speakers
- ✚ Sponsor's logo on sign at the entrance hall of the restaurant
- ✚ Sponsor's logo on Symposium website with a hyperlink to a website of their choice
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site

**SPONSORSHIP FEE: Euro 3.500,00 plus 24% VAT**

### B) LIGHT LUNCH DURING LUNCH SESSIONS

Three (3) Light Lunches will be served for all participants in specific time slots during Lunch sessions mentioned in the Programme and within the Congress Venue.

#### The sponsorship includes:

- ✚ Sponsor's logo on the signs at the area of the Light Lunch
- ✚ Sponsor's logo on Symposium website with a hyperlink to a website of their choice
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site

**SPONSORSHIP FEE: Euro 2.200,00 plus 24% VAT (per Lunch)**

### C) COFFEE BREAK

Six (6) Coffee Breaks will be organized for all participants within the Congress Venue. Catering points will be located on the exhibition floor during the Symposium. Sponsor will have their logo at the catering points throughout all days.

#### The sponsorship includes:

- ✚ Sponsor's logo on the signs at the catering points
- ✚ Sponsor's logo on Symposium website with a hyperlink to a website of their choice
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site

**SPONSORSHIP FEE: Euro 1.200,00 plus 24% VAT (per Coffee Break)**



## Important Notes

### APPLICATION FOR SPONSORSHIP

For all the above mentioned sponsorship opportunities companies are kindly requested to express their interest by completing and sending the enclosed Sponsorship Booking Form to the Organizing – Administrative Bureau, Conferre Ltd until January 29<sup>th</sup>, 2018.

The Organizing-Administration Bureau will send a written confirmation about sponsor's participation until **February 26<sup>th</sup>**.

#### Important Notes:

- Sponsorship arrangements will be made on a "first-come first-served" basis
- Total sponsorship of each company will be also taken under consideration

### SPECIAL REQUESTS

The Organizing Committee wishes to recognize the total sponsorship of each company and is aware that the customized sponsorship items listed above may not meet company's current marketing aims. Thus, the Organizers are therefore willing to offer custom-make packages to suit better each company's objectives and needs. They strongly advise all companies who wish to participate with more than one sponsorship opportunity to express their interest of participation to the Organizing – Administrative Bureau and request of complete package arrangements.

### ACKNOWLEDGEMENTS

All sponsors will receive the following benefits:

- ✚ Sponsor's logo on Symposium website with a hyperlink to a website of their choice
- ✚ Acknowledgement in Sponsors' List in the Final Programme
- ✚ Acknowledgement on Sponsors' Board on-site

Once a Sponsorship Booking Form is received the Organizing – Administrative Bureau will send to Sponsor a written confirmation accompanying by a contract of the official organizing institute, which will be responsible for the total financial management. This contract should be signed and returned with a 50% payment of the Sponsorship. The total payment of the Sponsorship should be also made by within 2 months from the end of the symposium.

Invoices will be sent to sponsor after the end of the Symposium.

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## SPONSORSHIP BOOKING FORM

Please duly complete it and send it to:

**Organizing-Administrative Bureau  
Conferre SA**

Stavrou Niarchou Avenue, GR 45 500 Thesi Mares, Pedini, Ioannina, Greece

Tel.: (+30) 26510 68610, Fax: (+30) 26510 68611,

E-mail: [info@conferre.gr](mailto:info@conferre.gr) Website: [www.conferre.gr](http://www.conferre.gr)

**COMPANY'S NAME:**

**ADDRESS:**

**POSTAL CODE & CITY:**

**VAT Reg. Number & DOY:**

**CONTACT NAME:**

**TELEPHONE:**

**FAX:**

**E-MAIL:**

**SPONSORSHIP ITEMS:**

**DATE:**

**SIGNATURE:**